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Singani 63 arrives in the UK

It's not every day that you encounter an entirely new spirit category, but that's exactly what was on offer for the bartenders attending this singani event at the The Curtain hotel. Soderbergh's introduction of Singani 63, initially in the US and now in the UK, marks the spirit's first official foray outside of its native Bolivia.

His day job might be in film, but Soderbergh has immersed himself in this new role within the drinks trade. It all began with a bottle of singani given to him by his casting director on the film Che. Previously a vodka on the rocks drinker, this gift set him on a path that led to the creation of his own brand, and the introduction of this historic spirit to the world.